



Work Study Bullet Points
Green Valley Redevelopment Area Committee
January 21, 2009
Community Presbyterian Church
800 W. Main Street
Payson, Arizona

Call to order 8:05 a.m.
Roll Call: Ken Volz Minette Richardson ___ Ken Mooney Mark Waldrop
 Chuck Proudfoot Jean Ogawa Vacant ___
Town Council: John Wilson
Staff Present: Cathy Boone
Others Present: Gary Cordell

PURPOSE OF WORK STUDY: Discussion including, but not limited to: Building Organizational Capacity in Tough Economic Times - Main Street's Function and the Role of the Board; including, but not limited to:

1. Introductions
2. Members introduced themselves and gave brief background information. Facilitator Arizona Main Street Director Lisa Henderson was unable to attend due to illness. A second work study will be planned when she recuperates.
3. How Did Main Street Get Into Our Community
 - Overview of the Main Street approach and required criteria to remain an active community
4. Changing Roles - Board Development
 - GVRA/Main Street Structure – the group discussed the monthly focus at regular meetings
 - Today's focus was on Main Street and later another work study on GVRA
5. What Have We Done and Why
 - Accomplishments were discussed
6. How to Leverage the Main Street Approach
 - Update presentation to educate community about the 4-Point approach
 - Organize network between all 4 committees
 - Work with HPCC on presentation for property owners and businesses regarding historic design
 - Work with HPCC to develop incentives for historical and accurate preservation
 - Create a competition and awards program for exemplary business and property owners.
 - Keep current events on Main Street
 - Develop on-going business education
 - Inform businesses of benefits of Main Street Merchant Guild
 - Work with property owners to get their buy-in
7. Adjourn – 11:38 a.m.