

COUNCIL DECISION REQUEST

SUBJECT: Payson Signage Plan

MEETING DATE: April 19, 2007

ITEM NO.:

SUBMITTED BY: Jerry Owen

SUBMITTAL TO AGENDA
APPROVED BY TOWN MANAGER



PAYSON GOAL: NEW: Yes EXISTING:

TENTATIVE SCHEDULE:

AMOUNT BUDGETED: -0-

EXPENDITURE REQUIRED: \$15,000

CONT. FUNDING REQUIRED: \$15,000

EXHIBITS (If Applicable, To Be Attached):
Draft Preliminary Scope of Work

POSSIBLE MOTION

I move to authorize Council contingency funds in an amount not to exceed \$15,000 for the Payson Signage Study and authorize the Mayor to execute the contract and any necessary documents.

SUMMARY OF THE BASIS FOR POSSIBLE MOTION:

The Beautification Task Force is requesting Council contingency funds to contract with the Tejido Group to complete a signage study for the Town.

PROS: This study is a necessary component for the Town to address streetscape beautification.

CONS:

PUBLIC INPUT (if any):

BOARD/COMMITTEE/COMMISSION ACTIONS/RECOMMENDATIONS (if any) (give dates and attach minutes): This project relates to the Beautification Task Force, the Design Review Task Force, the STAC Committee's proposed ordinance address landscaping and signage in the Town right of way, and the Economic Development Task Force efforts.

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Payson Signage Study Scope

- 1) Develop a general design theme for Payson's signs. Areas that could receive focus would include: town entry signs, business district signs, town park signs, street signs and business signs placed on the former ADOT right-a-ways
 - 2) Ground mounted signs (such as those that mark the arrival to the town) would include a landscape plan for the area surrounding the base of the sign and parks signs would include related elements that connect to the sign such as fencing or entry features.
 - 3) Business district signs would include way finding markings, district name, and general district category
 - 4) Individual business signs placed on the former ADOT right-a-ways would include sign design, materials and landscape for the area surrounding the base of the sign.
 - 5) Specific details within the scope will be worked out when consultant visits the town, conducts the necessary research and analysis and meets with town officials, business owners and other involved persons.
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