

COUNCIL DECISION REQUEST

SUBJECT: Changes to the Sign Code re Temporary Signs

MEETING DATE: August 2, 2007

PAYSON GOAL: NEW: EXISTING:

ITEM NO.:

TENTATIVE SCHEDULE:

SUBMITTED BY: Legal

AMOUNT BUDGETED: n/a

SUBMITTAL TO AGENDA
APPROVED BY TOWN MANAGER

EXPENDITURE REQUIRED: n/a

CONT. FUNDING REQUIRED:

_____ 

EXHIBITS (If Applicable, To Be Attached): **Summary of Proposed Changes to Sign Code**

PROPOSED MOTION

I move to (1) direct staff to draft an ordinance to implement the changes to the sign code listed in the attached Summary of Proposed Changes and (2) direct the Design Review Board to make recommendations for such changes to the sign code by August 31, 2007.

SUMMARY OF THE BASIS FOR PROPOSED MOTION:

On July 5, 2007, the Council had first reading on Ordinance 719 addressing Temporary Signs. After receiving public input at the meeting, the Mayor put together a meeting of stake holders on July 17, 2007. Based on the discussions at the meeting, the attached Summary of Proposed Changes was compiled. This Summary covers in concept the code changes that the stake holders group discussed. Several parts of the Summary have been left open so they can be sent to the Design Review Board for recommendation.

This CDR is the first step toward implementing changes to the sign code. If it is approved, the next steps would be (1) the Design Review Board will meet and make recommendations by August 31, 2007 and (2) Town Staff will prepare an amended Ordinance 719 that incorporates the Summary of Changes and the Design Review Board's recommendations. The Amended Ordinance will then be presented to the Council at its September 6, 2007 regular meeting. If approved, the effective date of Ordinance 719 would be October 6, 2007.

PROS:

CONS:

PUBLIC INPUT (if any):

July 5, 2007 Council Meeting and the July 17, 2007 Stake Holders meeting

BOARD/COMMITTEE/COMMISSION ACTIONS/RECOMMENDATIONS (if any) (give dates and attach minutes):

AUG 02 2007 H.1

Summary of Proposed Changes (August 2, 2007)

Temporary Portable Signs

In commercial areas one temporary portable sign per person or business would be allowed on Wednesday thru Monday on either (a) the Town's right of way or (b) private property if permission of the owner or lessee is obtained. All such signs would be required to have a common theme and appearance.

The Design Review Board shall consider and make recommendations on the following aspects of Temporary Portable Signs:

- Style (e.g. 'A frame,' 'Hangers,' Sandwich Boards, etc.)
- Size
- The Common Theme of such signs

Temporary Directional Signs

Temporary directional signs would be allowed with the following restrictions:

- (1) all such signs must be within one mile of the location directed to,
- (2) only one such sign is allowed per change in direction,
- (3) approval must be obtained from the Town prior to placing such signs, and
- (4) such signs may only be displaced for sixty (60) days in a calendar year.

The Design Review Board shall consider and make recommendations on the following aspects of Temporary Directional Signs:

- Style
- Size
- The Common Theme of such signs

Home Based Business Signs

Each home based business would be allowed one 'name plate' sign that does not exceed two square feet. These signs will be subject to design review (by the Community Development Director) to ensure that they complement the home's architecture and color and do not detract from the neighborhood.

Banners

Clean up the provisions as previously addressed in Exhibits B and C of Ordinance 719

Coming Soon Signs and Contractor Signs

Clarify/clean up current provisions

Real Estate 'For Sale' Signs

Clarify that these signs are allowed in the right of way adjacent to residential properties

Political Signs

Political Signs would be allowed on private property (or in the right of way adjacent to residential properties) with the permission of the owner or lessee. Such signs shall be less than three (3) square feet and shall be removed within 10 days after the election they relate to.

General Provisions:

Any Temporary Signs not specifically allowed are prohibited.

Illegal signs may be immediately removed by the Town. Any person seeking to recover a sign removed by the Town shall pay an administrative fee as set by the Community Development Department prior to receiving such sign back. Such fee shall not exceed \$250.

All Temporary Signs must not block, impede, or be placed in roadways, bike paths, trails, sidewalks or any other part of the right of way designed for travel by the public. Additionally, Temporary Signs must not create a traffic hazard.