TOWN OF PAYSON
GREEN VALLEY REDEVELOPMENT AREA COMMITTEE
MINUTES OF THE REGULAR MEETING
DECEMBER 4, 2008

A	Chairman Volz called the duly posted and published Public Meeting of the Green Valley Redevelopment Area Committee to order at 8:20 a.m. at Community Presbyterian Church, 800 W. Main Street, Payson, Arizona.	Meeting Time and Place
B	Chairman Ken Volz, Vice Chair Minette Richardson, Committee Members Mike Stuart, Chuck Proudfoot, Mark Waldrop and Ken Mooney (Committee Member Mike Amon was absent.)	Members Present
C	Office of Tourism and Economic Vitality Director Cameron Davis, Project Manager Cathy Boone	Staff Present
D	Council Member John Wilson	Council
E	John Munroe	Others Present
F	None	Public Comment
G	A motion was made by Committee Member Proudfoot, seconded by Committee Member Waldrop to approve the minutes of November 6, 2008 as presented. Voice vote carried the motion.	Minutes
H	Vice Chair Richardson and Committee Member Waldrop had attended the Design Review meeting November 18, 2008. An exhibit had been presented to them titled "Application and Review Process for all Projects which was split into two options, Exhibit C (Board Review) and Exhibit C-1 (Staff Review) Town council is to review this on December 11, 2008. A motion was made by Committee Member Stuart, seconded by Committee Member Proudfoot that the GVRA Committee recommend council approval of "Exhibit C of the Application and Review Process for All Projects" which had been provided to Vice Chair Richardson at the last Design Review Meeting. Voice vote carried the motion unanimously. A motion was made by Committee Member Proudfoot, seconded by Vice Chair Richardson to recommend the Pre-Application meeting be amended to include a Design Review Board designee and Green Valley Redevelopment Area Committee designee when a project is in the Green Valley Redevelopment Area. Voice vote carried the motion	Design Review Updates

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unanimously.

Each member was asked to review the comments and suggested changes provided in writing from Design Review Board Chairman Lieder. This should be done prior to the January 8th meeting in order to discuss at that time.

A	The group discussed the recent Marketing Guerilla Tactics presentation and information that had been made available that might help those businesses struggling to keep their doors open. A motion was made by Committee Member Proudfoot, seconded by Committee Member Stuart stating that business retention is important to GVRA and in tough economic times help may be needed to retain the businesses. A checklist and information will be used for data gathering by Project Manager Boone, Chairman Volz, Vice Chair Richardson and Committee Member Proudfoot to visit local merchants to discuss their needs. After contacting the merchants a report will be given at the January GVRA meeting. Motion passed unanimously. A recent newspaper article was mentioned. Historic Preservation and Conservation Commission will be meeting in December and might discuss a historic district designation. The group agreed that both a regular meeting and a work study meetingwere necessary in January 2009. American Gulch Improvement money has been removed from the town budget.	Main Street Merchants Prognosis
B	The Main Street/APS 8th Annual Electric Light Parade will be held on Historic Main Street on December 6, 2008.	Main Street Current Events/OTEV
C	Possibly invite Ron Nielsen, Center Director of Gila Community College Small Business Development Center to address local merchants to discuss alternatives that might be beneficial to merchants. Each member should review and come with comments for the suggested changes to the GVRA Design Manual according to the "proposed chapter content and order" recommended by Design Review Chairman Bernie Lieder. GVRA Committee Members need to vote on the 2009 GVRA Chairperson and Vice Chairperson. Schedule a January work study session as well as regular January meeting.	Future Agenda Items

MINUTES OF GREEN VALLEY REDEVELOPMENT AREA COMMITTEE
DECEMBER 4, 2008

A	Committee Members Mike Stuart and Mike Amon were thanked for their service to GVRA. Committee Member Amon was not available to attend this meeting.	Thank you to Mike Amon and Mike Stuart
B	The group agreed to meet on the second Thursday (January 8, 2009) since the normal meeting date of the first Thursday fell on a holiday. The Work Study will be held later in the month.	Next Meeting Date
C	Meeting adjourned at 10:00 a.m.	Adjourn

Chairman Ken Volz

January 8, 2009
Approved

Cathy Boone
Secretary Cathy Boone