

TOWN OF PAYSON
GREEN VALLEY REDEVELOPMENT AREA COMMITTEE
MINUTES OF THE WORK STUDY MEETING
JANUARY 21, 2009

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| A | Chairman Volz called the duly posted and published Work Study Meeting of the Green Valley Redevelopment Area Committee to order at 8:05 a.m. at Community Presbyterian Church, 800 W. Main Street, Payson, Arizona. | Meeting Time and Place |
| B | Chairman Ken Volz, Committee Members Mark Waldrop, Ken Mooney, Chuck Proudfoot, Jean Ogawa. Vice Chair Richardson was unable to attend due to an emergency out of town. | Attendance |
| C | Project Manager Boone | Staff Present |
| D | Council Member John Wilson | Council Present |
| E | Gary Cordell | Others Present |
| F | Members introduced themselves and gave brief background information. Gary Cordell should be appointed by the Town Council to this Committee in February. Arizona Main Street Director Lisa Henderson was scheduled to be the facilitator for this meeting but was unable to attend due to illness. A second work study will be planned when she recuperates and after Mr. Cordell has been appointed. | Introductions |
| G | Overview of the Main Street approach and required criteria to remain an active community were reviewed. | How Did Main Street Get Into Our Community |
| H | The group discussed the GVRA/Main Street structure and the focus of the monthly meetings. Today's focus would be on Main Street with another meeting being scheduled to discuss GVRA. | Changing Roles and Board Development |
| I | Accomplishments were discussed. | What Have We Done and Why |
| J | The following were suggested priorities: <ul style="list-style-type: none"> • Update presentation to educate community about the 4-point approach • Organize network between all four committees • Work with HPCC on presentation for property owners and businesses regarding historic design • Work with HPCC to develop incentives for historical and accurate preservation | How to Leverage the Main Street Approach |

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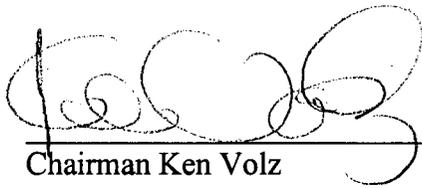
GREEN VALLEY REDEVELOPMENT AREA COMMITTEE WORK STUDY

January 21, 2009

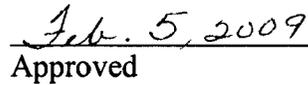
- Create a competition and awards program for exemplary business and property owners
- Retain the events currently held on Main Street
- Develop on-going business education
- Inform businesses of benefits of Main Street Merchant Guild
- Work with property owners to get their buy-in

A Meeting adjourned at 11:38 a.m.

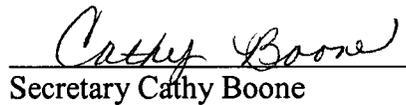
Adjourn



Chairman Ken Volz



Approved



Secretary Cathy Boone