

2006-2007 CORPORATE STRATEGIC PLAN
DRAFT AS OF MARCH 17, 2009

KRA 1: Communication

Objective 1: External Communications Plan

1. All departments that have significant contact with the public shall have an external communication program.
2. Maintain and improve programming on TV4.
3. Improve and enhance e-government systems.

Objective 2: Develop and Implement an Inter-Governmental Communications Program.

KRA 2: Water Resource Management

Objective 1: Secure Assured and Sustainable Sources of Water Supply

1. Secure the rights to use the water supply.
2. Develop and implement a water infrastructure plan.

Objective 2: Promote Water Conservation

1. Review progress of water conservation in reducing consumption.
2. Develop financial incentives to reduce consumption.
3. Maintain water usage levels as measured in gallons per day in the range of 80-90.
4. Educate elementary school students in water conservation.
5. Encourage installation of water saving devices.
6. Review and revise growth management policies as needed.

KRA 3: Environmental Protection

Objective 1: Explore Additional Solid Waste Collection/Recycling Opportunities.

Objective 2: Encourage and Promote Development of FireWise Communities.

Objective 3: Actively Work to eliminate Noxious and Invasive Weed Species.

KRA 4: Community Development

Objective 1: Reduce the Number of Unsightly Properties

1. Reduce the number of unsightly conditions that are Unified Development Code violations.

Objective 2: Increase Availability of Workforce Housing

1. Implement a plan to increase workforce housing stock.

KRA 5: Transportation and Drainage

Objective 1: Improve Streets.

Objective 2: Improve Storm Drainage

Objective 3: Implement 2010 Small Area Transportation Study Plan.

KRA 6: Parks, Recreation, Tourism and Economic Vitality

Objective 1: Increase Use, Functionality and Overall Aesthetics of Parks & Recreation Facilities and Services

1. Update parks & recreation master plan.
2. Increase acreage available for park facilities in Payson.

Objective 2: Develop 36-Acre Event Center Complex

1. Seek funding for improvements.

Objective 3: Enhance the Town's Economic Performance

1. Develop and implement a Town of Payson Economic Development Plan.

Objective 4: Enhance the Economic Performance of the Green Valley Redevelopment Area

1. Increase participation of GVRA businesses in the Main Street Program.
2. Increase the number of people frequenting Main Street.
3. Improve parking within GVRA/Main Street area and enhance pedestrian amenities.
4. Explore the acquisition and development of an industrial park within the GVRA district.

KRA 7: Fire Protection and emergency Medical Services

Objective 1: Upgrade Fire and Emergency Medical Services

1. Update 1997 Public Safety Master Plan.
2. Improve ISO rating from Class Four to Class Three.
3. Work cooperatively with Hellsgate Fire District to develop a joint fire facility.
4. Complete Fire Station 11 remodeling project.
5. Implement fire hydrant plan.
6. Develop and adopt Emergency Operations Plan

Objective 2: Improve Wildland/Urban Interface Fire Conditions Affecting the Town of Payson.

1. Amplify wildland fire public information efforts.
2. Enhance code enforcement.
3. Support fire suppression capabilities.
4. Comply with standards and codes for all Town properties.
5. Integrate proposed actions with existing and future needs.
6. Encourage and Promote Development of FireWise Communities.

KRA 8: Police and 911 Services

Objective 1: Continue to Develop and Improve Police and 911 Services

1. Update 1997 Public Safety Master Plan.
2. Implement a plan to address pending vacancies in the Police Department.
3. Implement a plan to become and remain competitive in Police Department compensation.

Objective 2: Develop enhanced Technology and Training

1. Develop and a joint Police/Fire training facility.
2. Develop and implement an inter-operability technology plan.

KRA 9: Organizational Development

Objective 1: Evaluate Organizational Effectiveness and Efficiency

1. Develop a strategic performance measurement program.
2. Develop departmental business plans pursuant to the adopted Corporate Strategic Plan.

KRA 10: Airport

Objective 1: Monitor Activities of the Payson Regional Airport Authority to Ensure Compliance with the Lease.

Objective 2: Enhance Operations of the Airport.

1. Implement 2009 Airport Master Plan.

KRA 11: Library

Objective 1: Implement library expansion program.

Objective 2: Secure technological advancements.