

TOWN OF PAYSON
DESIGN REVIEW BOARD
MINUTES OF THE PUBLIC MEETING
MAY 26, 2009

- A Chairman Lieder called the duly posted public meeting of the Design Review Meeting Time Board to order at 3:00 p.m. in the Community Development Conference Room. & Place
- B MEMBERS PRESENT: Bernie Lieder; Deborah Hughes; Barbara Underwood; Roll Call Mareena Cords; and Bill Ensign. ABSENT: Bruce Wales.
- C STAFF PRESENT: Sheila DeSchaaf, Planner II; Chris Floyd, Executive Assistant. Staff Present
- D OTHERS PRESENT: Cathy Boone, Project Manager; Minette Richardson, GVRA Board Member. Others Present
- E Item B.2 was taken out of order. Item B.2

Sheila DeSchaaf, Planner II, stated that she and Ray Erlandsen had met with the wagon wheel merchants group. Part of their discussions included temporary signage. Ms. DeSchaaf noted that two years ago temporary signage guidelines went into effect and design review provisions for temporary portable and directional signs were created. Wagon Wheel Signs

Abbie Caplin explained the Payson wagon wheel territory concept the merchants had developed as an idea to encourage visitors to stop in town. The merchants had created an informal brochure, and as part of their campaign desired to add a wagon wheel in front of each business that was participating which would correspond to the map inside that brochure, and possibly a flag that has "wagon wheel territory" on it. Ms. Caplin asked if current A- frame signage guidelines could be modified to something more rustic. It was noted that design guidelines for temporary signs took into account the availability and cost.

Sheila DeSchaaf, Planner II, commented on the 87/260 Landscape and Signage study and how the concept may tie into the study results, however the merchants group was looking for something more immediate that would help until the end of summer, during their busy season.

Several Board members commented that they liked the concept as presented. It was suggested that the group start with their concept of the wagon wheel and use the brochure with a map.

There was also discussion regarding the use of flags, calling the wheel a piece of art, and then using the approved temporary sign for the advertising.

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Bill Ensign moved, seconded by Mareena Cords, to encourage the merchants to create the art work that represents a wagon wheel because the wagon wheel is descriptive of Payson and has been for a long time.

Motion carried 5-0.

A Item D.1 was taken out of order.

Item D.1

Chairman Lieder recused himself and turned the meeting over to Vice-Chairman Underwood.

Payson
Community
Christian
School

Bernie Lieder gave a brief overview of Payson Community Christian School's proposed project located at 500 South Mud Springs Road. The proposed project will be done in phases. The Board asked questions, which were answered by the applicant.

Vice-Chairman Underwood then turned the meeting back to Chairman Lieder.

B Deborah Hughes stated that instead of using "period correct" in the guidelines she was suggesting replacing that phrase with "historic theme".

Guidelines

Sheila DeSchaaf, Planner II, explained that the renaming of the guidelines would come during the presentation of the draft to the Council as long as it was the consensus of this Board. The next step would be the joint meeting with the GVRA.

Chairman Lieder suggested that the boundary be one lot off of Main Street from 87 to Green Valley Park. He also noted that he would like a final review of the draft with the Board before the joint meeting with GVRA.

There was discussion regarding when to hold the joint meeting with GVRA. The joint meeting was tentatively scheduled for July 28, 2009.

There was discussion on using either "historic theme" or "historic era" instead of "period correct" in the guidelines.

C Sheila DeSchaaf, Planner II, stated that the Board had discussed several issues related to public awareness of design review guidelines which included awards and letters to merchants and big box stores. Staff was directed to prepare a CDR (Council Decision Request) requesting that the awards be added to the duties for the Board. She commented that the letter could be a part of the quarterly newsletter of the Town. It was suggested that the letter portion be added to the CDR. It was also suggested that the business license renewal process be used for getting the design review guidelines out to the public.

Public
Awareness

Barbara Underwood moved, seconded by Mareena Cords, to draw up the letter in the CDR for the recommendation to the Council in conjunction with the awards

Motion For
Letter &

and fliers.

Awards

Motion carried 5-0.

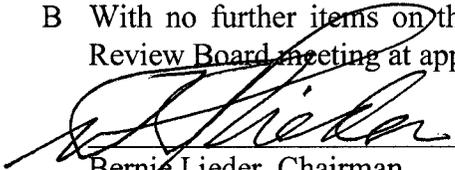
Chairman Lieder moved, seconded by Mareena Cords, to use "historic theme", Motion For
"historically themed", "historic era" and direct staff to interject those words in lieu Historic
of "period correct" in the revisions to the design review guidelines. Theme

Motion carried 4-1 with Bill Ensign casting the dissenting vote.

A The next meeting is scheduled for June 9, 2009.

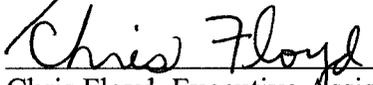
Next Meeting

B With no further items on the agenda, Chairman Lieder adjourned the Design Adjournment
Review Board meeting at approximately 4:21 p.m.



Bernie Lieder, Chairman

7-14-09
Approved



Chris Floyd, Executive Assistant