

TOWN OF PAYSON
GREEN VALLEY REDEVELOPMENT AREA COMMISSION
MINUTES OF THE REGULAR MEETING
AUGUST 6, 2009

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| A | The meeting of the duly posted and published Public Meeting of the Green Valley Redevelopment Area Commission was called to order at 8:15 a.m. at the Town Hall Council Chambers, 303 North Beeline Highway, Payson, Arizona. | Meeting Time and Place |
| B | Present: Chairman Ken Volz, Vice Chair Minette Richardson, Commission Members Ken Mooney and Mark Waldrop. Excused: Commission Members Charles Proudfoot and Gary Cordell. | Roll Call |
| C | Council Member John Wilson, Planner II Sheila DeSchaaf, Project Manager Cathy Boone | Others Present |
| D | A motion was made by Commissioner Waldrop, seconded by Vice Chair Richardson, to approve the minutes of <u>June 4, 2009</u> . Motion passed unanimously. A motion was made by Vice Chair Richardson, seconded by Commissioner Mooney, to approve the minutes of <u>June 23, 2009</u> . Motion passed unanimously. A motion was made by Commissioner Mooney, seconded by Commissioner Waldrop, to approve the minutes of <u>June 25, 2009</u> . Motion passed unanimously. | Approval of Minutes |
| E | Chairman Volz welcomed everyone to the new meeting location. | Public Comment |
| F | Acting Community Development Director Ray Erlandsen is the new staff liaison to GVRA. He was unable to attend this meeting due to a modified work schedule since his surgery. Vice Chairman Richardson said she had given Mr. Erlandsen a lot of Main Street information booklets last month. The group suggested Chairman Volz, Acting Community Development Director Erlandsen, and Project Manager Boone meet and if desired invite Director Lisa Henderson to a future meeting. | GVRA/Main Street Orientation |
| G | The Design Review Guidelines are on tonight's council meeting. Ordinance 769 would amend the Town's Design Review Guidelines by repealing the Green Valley Redevelopment Area Guidelines and adopt the Historic Main Street Design Review Guidelines. Planner II DeSchaaf presented a green sheet change. Chairman Volz commended Planner II DeSchaaf for her dedication, hard work and professionalism during the months of | Design Review Update |

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reviewing the changes. Commission members agreed and appreciated removal of the reference to the community development director being able to approve “minor” changes in the historic district which the group described as major changes.

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| A | A letter is being drafted to Central Arizona Association of Governments (CAAG) expressing the wishes of the council to extend the date from 2009 to 2012. | ADOT Street Enhancement Grant |
| B | The A. Dye Design SR 87 and 260 design guidelines had been on the July 23 rd council consent agenda until Council Member Blair had asked it to be removed. Council Member Wilson reported this item would return to staff for their input, would go back before the Planning and Zoning Commission and finally return to the council. Chairman Volz hoped to remove the existing “sign clutter” and improve Payson’s image. Chairman Volz hoped to discuss this further at the next meeting but Council Member Wilson thought it was on tonight’s agenda. | A. Dye Design Highway 87/260 Landscape and Signage Update |
| C | Project Manager Boone had submitted a nomination for Best Practices – Cooperative Marketing between Northern Gila County Economic Development (NGCEDC) and the Payson Main Street Merchant Guild (PMSMG). It was selected to be a finalist for a tourism award. Ken Volz and Brenda Mooney attended the tourism conference and award luncheon on July 9. Both were very impressed with the other nominees and felt honored to be recognized. | 2009 Governor’s Tourism Award Finalist |
| D | Commissioner Waldrop reported the Messinger Mortuary plans were still on schedule and this item’s first reading would be before the council this evening. Messinger representatives talked with the town and they plan to include an emergency response center. They are working with the county to include autopsy services. | Update on Messinger Mortuary |
| E | Project Manager Boone had submitted 4 items for state Main Street awards. No word yet on the status. The finalists and winners will be presented with certificates at the Governor’s Rural Development Conference August 28 th . Project Manager Boone listed 14 businesses that either applied for a business license or business occupancy permit in the redevelopment area. Copies of the reinvestment statistics for Payson were distributed. These had been submitted to the state Main Street Program last month. First Friday on Main Street is August 7 th and the August Doin’s 125 th Rodeo parade will be on Main Street August 15 th . | Project Manager Update |

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The Payson Main Street Merchant Guild would be presented tonight with a proclamation declaring Historic Main Street as the "Heart of Payson". Since Vice Chairman Richardson and possibly Commissioner Mooney, would attend the council meeting regarding the proclamation and Commissioner Waldrop would be attending on behalf of Messinger Mortuary, and Chairman Volz would be attending due to the design review changes Project Manager Boone had posted the possibility of having a quorum at the council meeting.

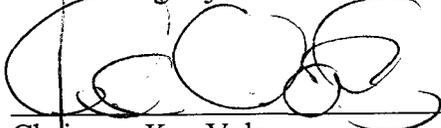
- A Vice Chairman Richardson reported the Payson Main Street Merchants Guild was currently working on a non-profit status as well as a new logo and had registered some ownership of events and names. Main Street businesses were encouraged to be open during the rodeo parade. Upcoming Events Involving Main Street Merchants

- B A list of upcoming events had been listed on the agenda with no additional discussion. Chairman Volz invited everyone to attend "Extreme Makeover in Rim Country: Creating a Sense of Place" being presented by Angela Dye, Dan Cleland and Bill Francis on August 20th. They would discuss ways to increase the image of the area. Information and Updates

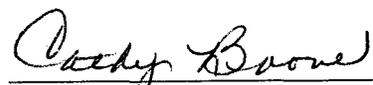
- C Invite Chairman Steve Christensen of Historic Preservation and Conservation Commission to discuss a possible historic designation and requirements. Retain the normal agenda items. Future Agenda Items

- D Commission Member Proudfoot has been working on the presentation to be used to attract volunteers to the 4-Point Committees. He was unable to attend the meeting, but asked for input from the commission before he continues. The members viewed the presentation and made several suggestions which will be provided to Commissioner Proudfoot when he returns. Update on Power Point Presentation

- E Meeting adjourned at 10:10 a.m. Adjourn


Chairman Ken Volz

Sept. 3, 2009
Approved


Project Manager Cathy Boone