

# Payson General Plan Update

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Community Issues Workshop  
December 11, 2012



# Overview

- Overview of Kick-off Meeting Input
- Overview of Community Survey Input
- Small Group Exercise
  - Opportunities & Challenges



# Overview of Kick-off Meeting Input

## *Priorities*

- Diversified **Economic Growth** (Industrial, Medical & Retail)/Employment
- Accessible & **Sustainable Resources** (Water, Forest Use & Land)
- Maintain and enhance public facilities (Parks, Event Center & Trails)
- **Educational** Opportunities
- Affordable and available health care
- Community/Commercial/College development
- Speed up approval processes
- YMCA
- Covered arena & convention center
- **Small town feel** but include growth
- **Land use** needs more high density planned areas
- Bypass
- Additional **infrastructure** (Employment, Communications & Commuter)
- Town pride



# Overview of Kick-off Meeting Input

## *Priorities*

- Economic sustainability – encourage clean industries and businesses
- **Transportation** gridlock – transportation network, road improvements, etc.
- Construction of four (4) year **university**
- Water conservation – new sources (Complete Cragin)
- **Parks, Trails**–Improve recreational access to open spaces – Maintain & enhance – Encourage visitors
- Focus on creating Payson as destination location (need a resort)
- Plan for bus/transit
- Grass for playground at JRE
- **Education**
- **Employment**
- “Real” housing (market rate)
- Open spaces, green spaces, parks
- Tourist accommodations



# Overview of Kick-off Meeting Input

## *Concerns*

- Sustainable **infrastructure** (Water, Sewer, Transportation & Facilities)
- Integration of **University** into Town culture
- Limitation of forest use
- **Paying for it**
- Statement: R175 is an overlay, temporary zoning, not final destiny
- **87/260 bypass**
- Hodge-podge business district; beautification
- **Impact fees** – review, justify, change
- Thriving businesses are thrift oriented – doesn't create sense of pride
- Keep aesthetics – new businesses to maintain mountain feel
- Water – sustainability even with Blue Ridge
- **Infrastructure** – (Fire, Police, Schools)
- Marketing plan



# Overview of Kick-off Meeting Input

## *Concerns*

- **Growth management & infrastructure** development
- Land acquisition – Forest Service exchange
- Coordinated joint use planning between schools, County, USFS, and Town
- Lack of structured safe activities for youth of all ages
- Strategy for managing vacant commercial space (projects bad image)
- Main Street – some achievable vision
- Incentives to attract **new business** (Perception that we don't want new business)
- No bypass in long range ADOT plans
- Additional comments – biker, hiker, birding destination, bicycling
- Livable wage **employment**
- **Education**/training/vocational education
- **Transportation** system – getting around Town
- **Paying for our infrastructure**



# Overview of Community Survey Input

- Interpreting Survey Results
  - What to do with “A to Z”
  - Finding Common Themes
- Who took the Survey
  - Online
  - Schools
  - Hard copies
- Other Demographics
- Value of the Survey to the General Plan



# Interpreting the Survey Results

- What to do with “A to Z”
  - Compare all survey input to Kick-off meeting and tonight’s input
  - Note, but don’t emphasize outlier comments
  - Discount inappropriate or inane comments
  - Cross-reference complex data to further analyze
    - For example, student perceptions versus non-student perceptions. Student views on education, employment, town atmosphere versus senior citizen views on the same.



# Interpreting the Survey Results

## ■ Finding Common Themes

- We have seen this already in the Kick-off Meeting Results
- Survey input is more detailed than Kick-off Meeting
- But:
  - Education, Employment, Economic Diversity, Transportation, Infrastructure, Natural Resources, Recreation remain strong themes



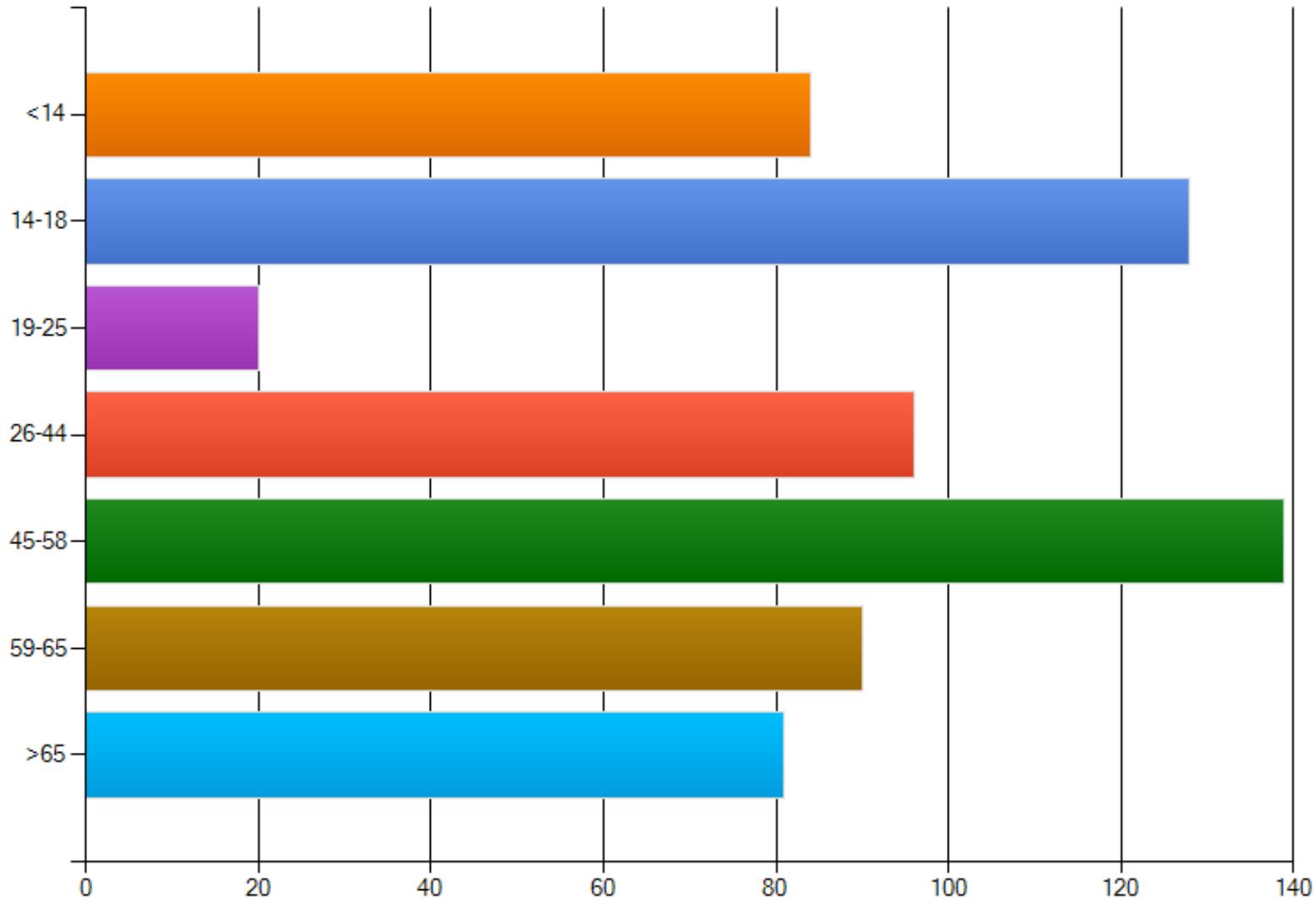
# Who Took the Survey

- On-line generated over 600 responses
- Students account for approximately 1/3 of responses through the school's active participation
- Senior Center and other venues provided hard copy surveys (approximately 50 total)



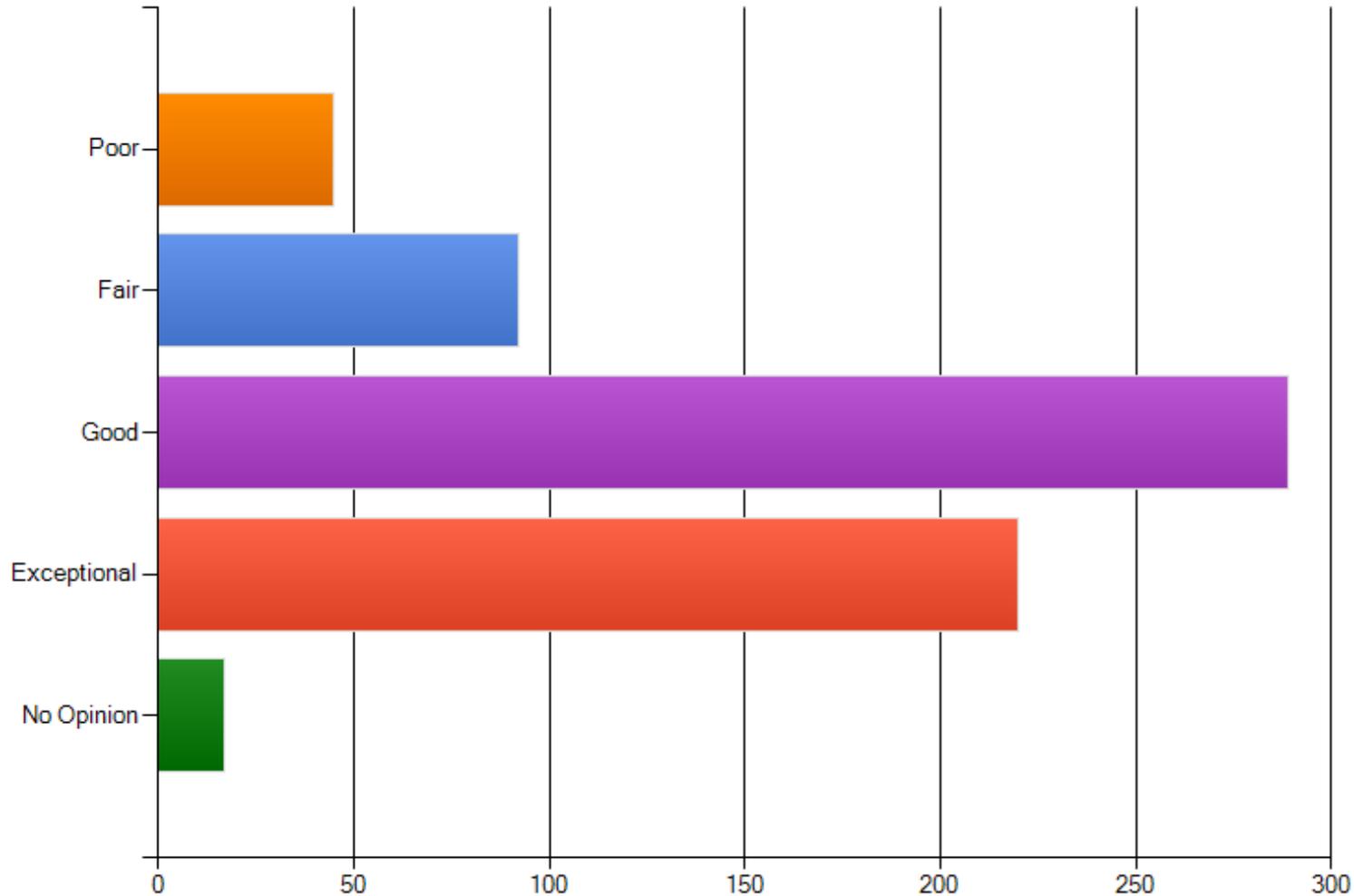
# Who Took the Survey

Please indicate your age range to help us with this survey's analysis.



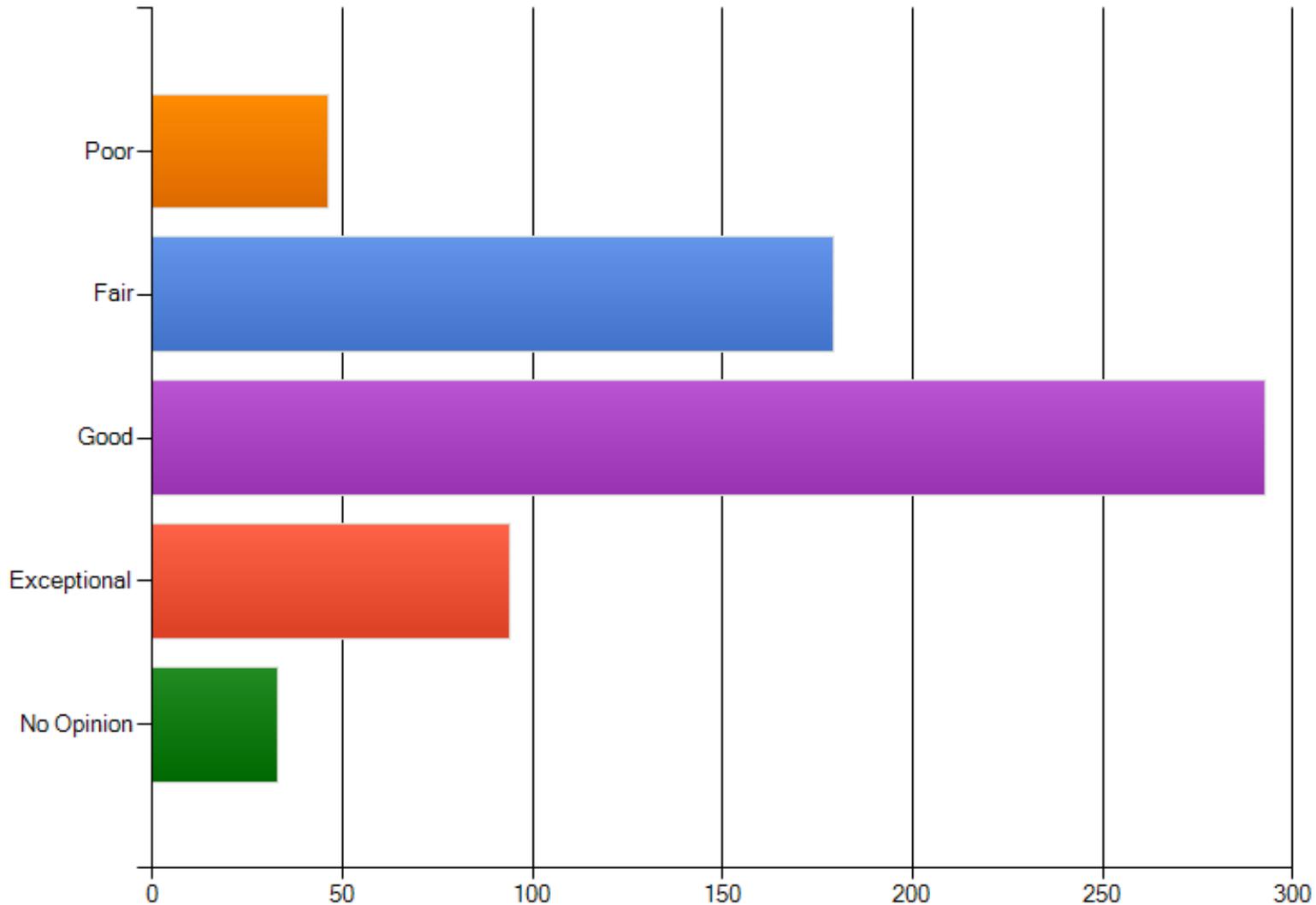
# Other Information - Location

**Location - How do you feel about Payson's location in relationship to a large city/urban area?**



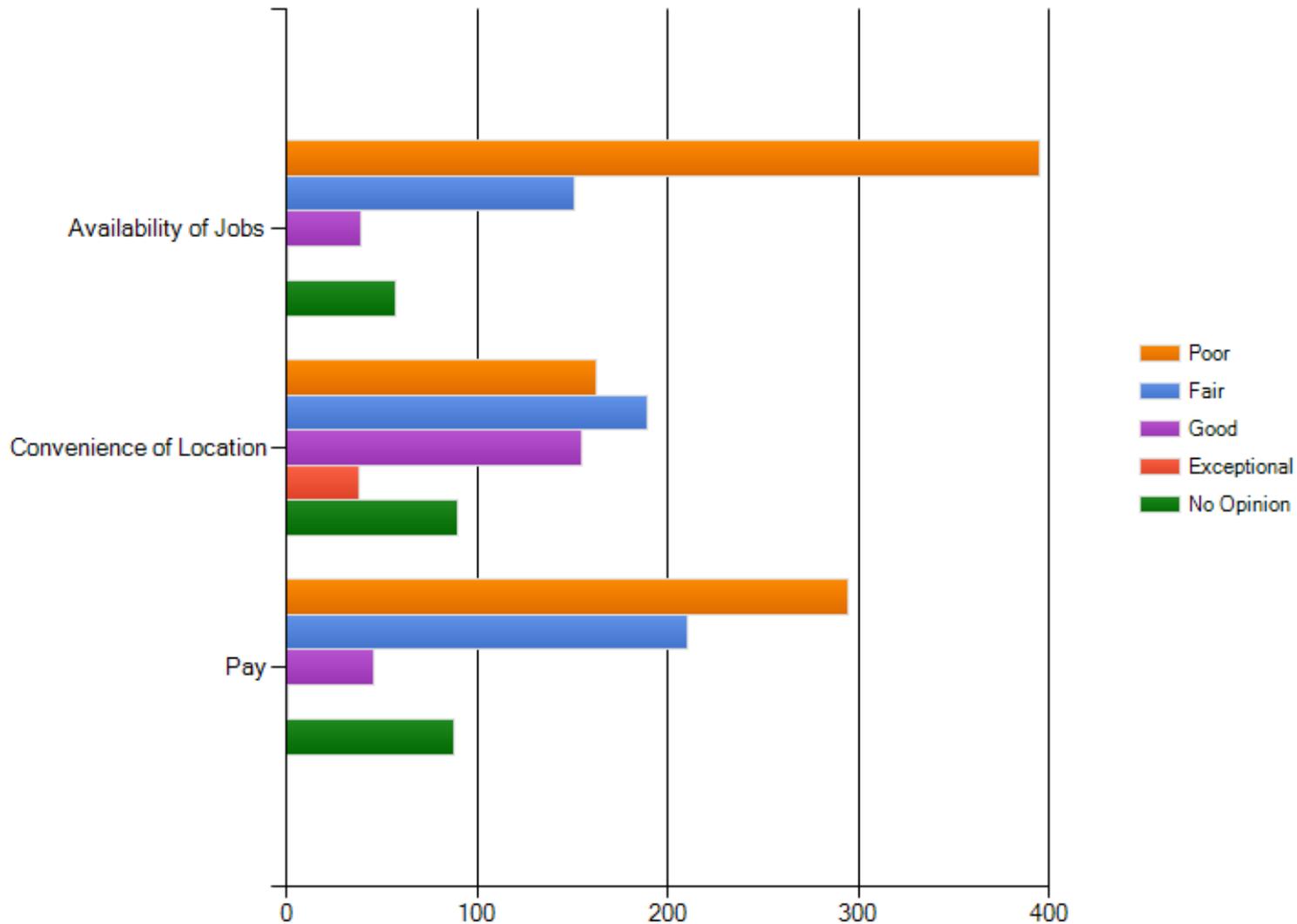
# Other Information - Atmosphere

Town Atmosphere - How would you rate the "feel" of Payson?



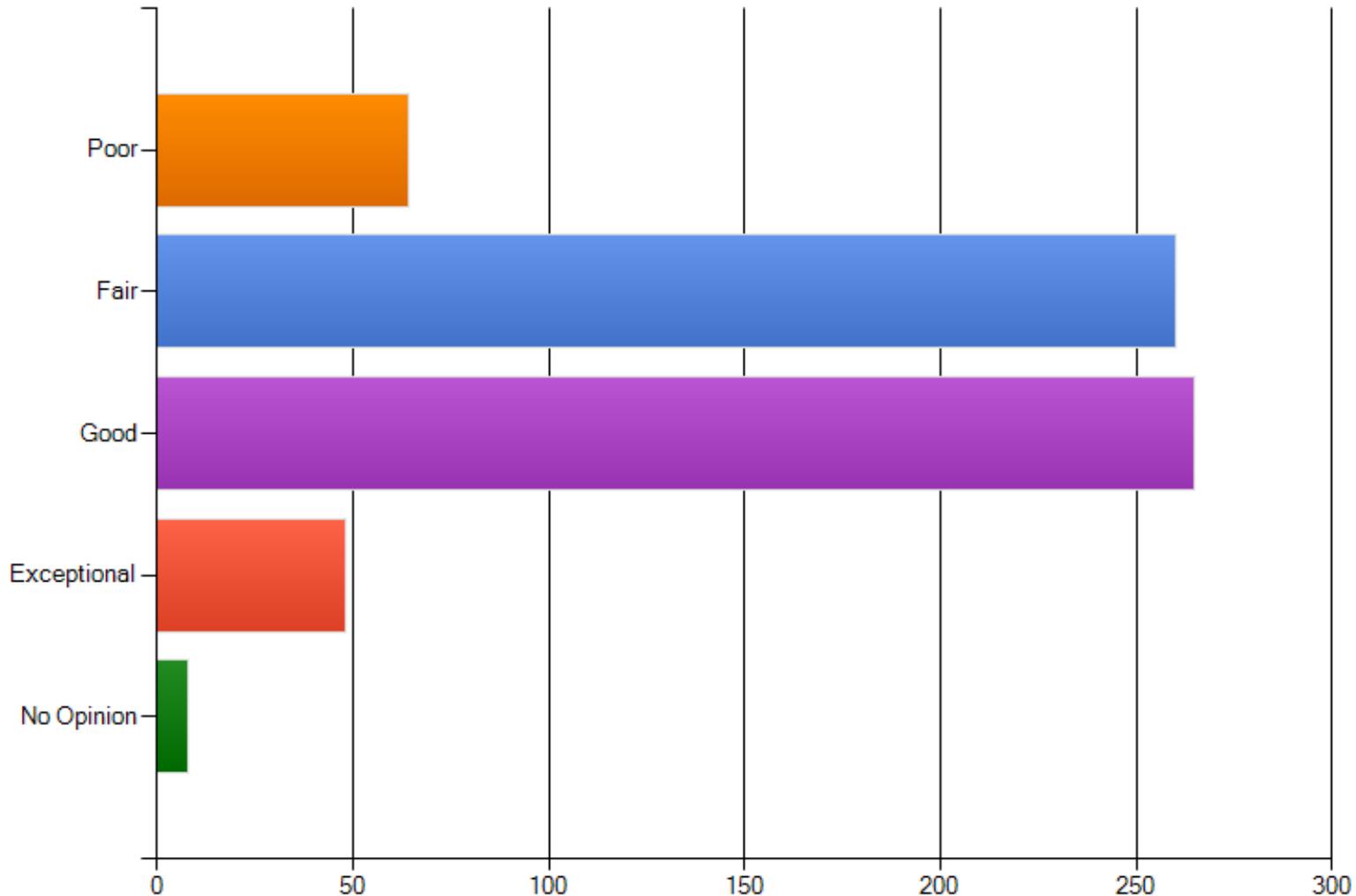
# Other Information - Employment

Employment - How would you rate employment opportunities in Payson?



# Other Information - Size

**Town Size - How would you rate the size of Payson? (number of businesses, buildings, homes, etc.?)**



# Value of the Survey to the General Plan

## ■ **Its Your Plan!**

- We can't have valid goals, policies, and action strategies without your input
- Independent input correlates or corrects the public meeting input and Steering Committee input

## ■ **Most up-to-date method of gauging community opinion**



# Value of the Survey to the General Plan

- **Survey will guide the Plan's implementation development and structure (within the context of the State Code requirements)**
- **In short – its invaluable to the process!**
- **Now we begin to refine it.**



# SMALL GROUP EXERCISE



# Project Timeline

- Adoption in 2013 with Citizen Ratification in 2014 Referendum
- Next public meeting on February 5<sup>th</sup>
- Other meetings are posted on the website (March and May workshops)

