



**General Plan Kick-off Meeting  
Messinger Payson Funeral Home  
Tuesday, December 11, 2012  
6:00 - 8:00 PM**

## **Small Group Opportunities & Challenges Exercise**

*(30 minutes for discussion)*

- I. Appoint a group recorder to report back to the full group.
- II. Review and comment on the working Vision Statement for the General Plan Update.
- III. Identify and discuss the top three opportunities for the community.

An Opportunity, for the purpose of this exercise, is defined as something that supports the Vision (e.g., goals, policies, actions, etc.).

1. Why is each one an opportunity?
2. Why is it a top three choice?
3. Briefly cite any additional comments.

- IV. Identify and discuss the top three challenges for the community.

A Challenge, for the purpose of this exercise, is defined as something that impedes the Vision (e.g., existing conditions, costs, policies, actions, etc.).

1. Why is each one a challenge?
2. Why is it a top three choice?
3. Briefly cite any additional comments.

- V. Reconvene as a full group and report out each group's opportunities and challenges.

## Small Group Exercise Worksheet

- I. Appoint a group recorder to report back to the full group.
- II. Discussion of the Working Vision Statement(*10 minutes*)
  - The Vision Statement sets the overall tone for the General Plan. **All Goals and Implementation Strategies should be in support of the Vision in a significant way.**
  - The General Plan Steering Committee has agreed to propose the following Vision for discussion and feedback.
  - *Working Vision:*

Payson is a clean, safe, and resilient community with opportunities to prosper in a variety of ways.

The Steering Committee would like to keep the Vision Statement encouraging, simple, concise, and accurate. Please note any additional comments on the proposed Vision or another Vision Statement.

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*Working Vision:* Payson is a clean, safe and resilient community with opportunities to prosper in a variety of ways.

III. Opportunities, for the purposes of this exercise, are defined as “things” that support the Vision (e.g., goals, policies, actions, etc.).

The Kick-off meeting and Community Survey input indicate the following primary opportunities for Payson:

- Diversified Economy
- Outdoor Recreation
- Transportation/circulation Improvements
- Water Supply (Cragin Pipeline)
- Post-Secondary Education
- Covered Arena/Conv Center
- Green Business
- In-fill Development (planned reuse of vacant buildings or existing land)

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Discuss the top three (3) opportunities for the community. (*10 minutes*)



Why is it an opportunity? Why is it a top 3 choice?

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Why is it an opportunity? Why is it a top 3 choice?

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Why is it an opportunity? Why is it a top 3 choice?

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Note Any Additional Comments on Opportunities (advancements to the Vision):

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*Working Vision:* Payson is a clean, safe and resilient community with opportunities to prosper in a variety of ways.

IV. Challenges, for the purposes of this exercise, are defined as “things” that impede the Vision (e.g., existing conditions, costs, policies, actions, etc.).

The Kick-off meeting and Community Survey input indicate the following challenges for Payson:

- Job Opportunities
- Traffic Congestion
- Active Recreation  
Events(e.g., soccer, baseball,  
etc.)
- Infrastructure Maintenance
- Telecommunications
- Retail Diversity
- Growth Management
- University Integration

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Discuss the top three (3) challenges for the community.(10 minutes)



Why is it a challenge? Why is it a top 3 choice?

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Why is it a challenge? Why is it a top 3 choice?

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Why is it a challenge? Why is it a top 3 choice?

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Note Any Additional Comments on Challenges (obstacles to the Vision):

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V. Reconvene as a full group and report this group’s responses. (2 minutes per group)