



General Plan Update Steering Committee Meeting
Monday, October 29, 2012
Payson Town Council Chambers
303 N. Beeline Highway
5:30 P.M.

Meeting Notes

Discussion of General Plan after process overview including the purpose of the Steering Committee (process oversight/facilitation and Plan input).

What do you like?

- Safe community/Public safety
- Small town feel (in spite of growth)
- Not crowded
- Well managed transportation system and town government
- Natural resources & solace
- Youth engagement (recreational opportunities)
- Green Valley Park
- State Route 87 improvement to 4-lanes (double-edged sword)
- Sanitary District
- Blue Ridge Reservoir (permanent water supply)
- Outdoor Experience
- Solar Community Resolution (5% goal)
 - <http://www.paysonaz.gov/Council/agendas/2011/07-21-11-A/G7Res2621SolarChallenge.pdf>
- Community Garden
 - 3,500 pounds of fresh produce to the food bank
- Tourism

What is important?

- Job market to keep children in the community
- Implement Plan vision
- Marketing the Town
- Summer gridlock
- Clean Air
- Ponderosa Pines
 - Preserve or replace
 - More stringent development regulations
- Review/updated/clarify/enforce design guidelines
- Mountain and forest views
- Roof on events center
- Location, location, location (90 minutes to everywhere – very central)



What must change?

- Adopt an actionable/implementation-oriented plan
- Employment opportunities
- Better development codes
- Parks & Recreation Master Plan
- C.C. Cragin Reservoir (formerly Blue Ridge)
 - Permanent water supply project
 - Expected to come online between 2015 and 2020
 - Community security
 - Economic development
- Relationship with surrounding public land agencies
 - USFS
 - BLM
 - Special designation

What would you like to explore?

- Recreation tournaments
 - Improve existing facilities
 - Increase capacity
- Emphasis on recreation
- Hi-tech beta community
 - High speed is an amenity
 - Expansion potential
- Healthcare education
- Clean jobs

Payson's Vision

- Keep it simple
- Emphasis on what the community should be
- Outstanding rural community
 - Not a premier small town
- Clean, safe community with opportunities to prosper
- Sustainable and resilient
- “Arizona’s Cool Mountain Town” is the slogan, not a vision
- Healthy environment (very clean air)
- Inclusive community (respect diversity)
- People choose quality of life over economic prosperity

Implementation

- Stronger implementation than current Plan
- Achievable goals and strategies