



**General Plan Update Steering Committee Meeting**  
**Monday, October 29, 2012**  
**Payson Town Council Chambers**  
**303 N. Beeline Highway**  
**5:30 P.M.**

**Meeting Notes**

Discussion of General Plan after process overview including the purpose of the Steering Committee (process oversight/facilitation and Plan input).

*What do you like?*

- Safe community/Public safety
- Small town feel (in spite of growth)
- Not crowded
- Well managed transportation system and town government
- Natural resources & solace
- Youth engagement (recreational opportunities)
- Green Valley Park
- State Route 87 improvement to 4-lanes (double-edged sword)
- Sanitary District
- Blue Ridge Reservoir (permanent water supply)
- Outdoor Experience
- Solar Community Resolution (5% goal)
  - <http://www.paysonaz.gov/Council/agendas/2011/07-21-11-A/G7Res2621SolarChallenge.pdf>
- Community Garden
  - 3,500 pounds of fresh produce to the food bank
- Tourism

*What is important?*

- Job market to keep children in the community
- Implement Plan vision
- Marketing the Town
- Summer gridlock
- Clean Air
- Ponderosa Pines
  - Preserve or replace
  - More stringent development regulations
- Review/updated/clarify/enforce design guidelines
- Mountain and forest views
- Roof on events center
- Location, location, location (90 minutes to everywhere – very central)



#### *What must change?*

- Adopt an actionable/implementation-oriented plan
- Employment opportunities
- Better development codes
- Parks & Recreation Master Plan
- C.C. Cragin Reservoir (formerly Blue Ridge)
  - Permanent water supply project
    - Expected to come online between 2015 and 2020
  - Community security
  - Economic development
- Relationship with surrounding public land agencies
  - USFS
  - BLM
  - Special designation

#### *What would you like to explore?*

- Recreation tournaments
  - Improve existing facilities
  - Increase capacity
- Emphasis on recreation
- Hi-tech beta community
  - High speed is an amenity
  - Expansion potential
- Healthcare education
- Clean jobs

#### *Payson's Vision*

- Keep it simple
- Emphasis on what the community should be
- Outstanding rural community
  - Not a premier small town
- Clean, safe community with opportunities to prosper
- Sustainable and resilient
- “Arizona’s Cool Mountain Town” is the slogan, not a vision
- Healthy environment (very clean air)
- Inclusive community (respect diversity)
- People choose quality of life over economic prosperity

#### *Implementation*

- Stronger implementation than current Plan
- Achievable goals and strategies